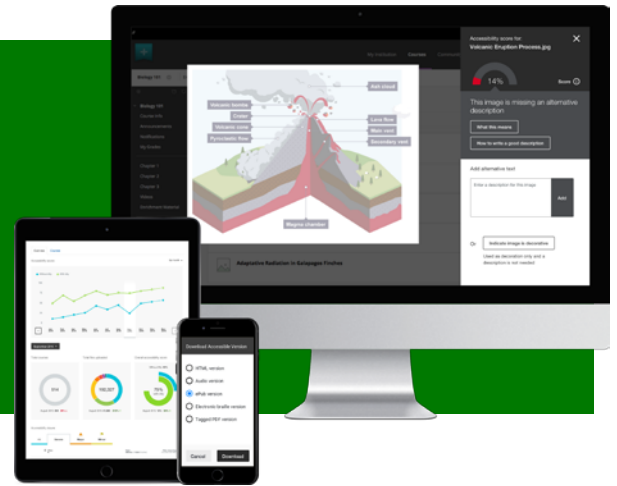


Introducing Blackboard Ally

Making course content more accessible



Blackboard Ally is a revolutionary product that focuses on making digital course content more accessible. Using inclusivity, sustainability and automation as its key pillars, Blackboard Ally helps you understand and tackle accessibility in a way that benefits all students.

Highlights of Blackboard Ally



Close and Seamless Integration

Raise awareness and visibility of accessibility by integrating directly into the Learning Management System and existing workflows.



Accessibility Checklist

Automatically check all course content for accessibility issues against the WCAG 2.0 standard.



Alternative Accessible Formats

Apply advanced machine learning algorithms to provide all students access to more accessible alternatives such as Semantic HTML, ePub, Audio and Electronic.



Feedback and Guidance

Deliver in-context feedback and guidance to help instructors improve the accessibility of their content and build towards a sustainable change in behavior.



Comprehensive Reporting

Gain deep understanding of your institution's performance through the institution-wide course content accessibility report.



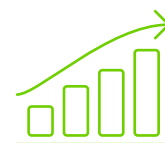
Proactive Approach

Proactively tackle accessibility and target all instructors and content to maximize results in a sustainable way.



Benefits All Students

A unique inclusive approach to accessibility that focuses on improving the quality and usability of course materials for all students.



Accessibility Spectrum

Move your institution up on the accessibility spectrum through Ally's 3-step approach of automation, instructor engagement and measuring performance.