Captioning Resources

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# Third-Party Vendor Information

There are several third-party vendors who can create captions for videos. The Minnesota government has a great website with information on vendors and reviews. This can be accessed at the following link: <https://mn.gov/mnit-accessibility/captioningessentials/resources.html#reviews>

# General Captioning Information from The University of Washington

The following information was gathered from the University of Washington, and specifically focuses on the needs of Higher Ed. The direct link is available here: <http://www.washington.edu/accessibility/videos/> . For your convenience, the text of the linked page has been pasted below in its entirety.

## Captions

Captions are text versions of the audio content, synchronized with the video. They are essential for ensuring your video is accessible to students, employees, and members of the public who are deaf or hard of hearing. They also help non-native English speakers to understand the video, make it possible to search for content within the video, help all students learn the spelling of technical terms spoken in the video, and make it possible to generate an interactive transcript where users can click anywhere in the transcript to watch the video where that text is spoken.

### There are two general approaches to captioning video:

#### **Do it yourself.**

* + There are free tools available online that make it possible and easy to caption your own video. See [Captioning your own video for free](http://www.washington.edu/accessibility/videos/free-captioning/) (direct link <http://www.washington.edu/accessibility/videos/free-captioning/>) or additional information.

#### **Outsource.**

* + Public higher education institutions in the State of Washington, including the University of Washington, have a contract with 3PlayMedia for captioning services. Their services include seamless integrations with YouTube, Panopto, and other platforms.

The end product generated by both options is a caption file. Most caption files are plain text files with time codes indicating the start and stop times. However, there are various types of caption files with slight variations in their syntax. Once you have a caption file, the final step is to add this file to your video. How you do this, and the types of caption file supported, depends on where your video is hosted. For specific instructions, select one of the following options:

* [Adding captions to YouTube videos (Direct Link http://www.washington.edu/accessibility/videos/youtube/)](http://www.washington.edu/accessibility/videos/youtube/)
* [Adding captions to videos on web pages (Direct Link http://www.washington.edu/accessibility/videos/web/)](http://www.washington.edu/accessibility/videos/web/)
* [Adding captions to videos in Panopto (Direct Link http://www.washington.edu/accessibility/videos/panopto/)](http://www.washington.edu/accessibility/videos/panopto/)
* [Adding captions to videos in Canvas (Direct Link http://www.washington.edu/accessibility/videos/canvas/)](http://www.washington.edu/accessibility/videos/canvas/)
* [Adding captions to videos in MediaAMP (Direct Link http://www.washington.edu/accessibility/videos/mediaamp/)](http://www.washington.edu/accessibility/videos/mediaamp/)
* [Adding captions to videos in Facebook” (Direct Link https://www.washington.edu/accessibility/videos/adding-captions-to-facebook-videos/)](https://www.washington.edu/accessibility/videos/adding-captions-to-facebook-videos/)

If you want additional information regarding captioning, specifically at the Higher Ed level, please visit <http://www.automaticsync.com/captionsync/contact/captioning-guide-higher-education/>

To request a free book.

References:

Accessible Technology. (2017, May 26). Retrieved from http://www.washington.edu/accessibility/videos/