

CAPTIONING MATTERS

THE VALUE OF CAPTIONS IN ONLINE COURSES

001.



STUDENT BENEFIT

99% OF STUDENTS REPORTED CAPTIONS AS HELPFUL

...for clarification, comprehension, spelling of keywords, and note-taking

>> 5% SLIGHTLY >> 10% MODERATELY
>> 35% VERY >> 49% EXTREMELY

"MADE THE INFORMATION EASIER TO LEARN"

002.

FACULTY BENEFIT

FACULTY WHO PROVIDED CAPTIONS WERE RATED HIGHER

...in the following areas:

- *Respect and Concern for the students*
- *Facilitation of Learning*
- *Communication of Ideas and Information*
- *Overall Rating of the Instructor*



003.



FURTHER RESEARCH

RESULTS PROVIDE STRONG SUPPORT FOR MORE RESEARCH

...into the benefits closed captioning can offer to all college students taking online courses