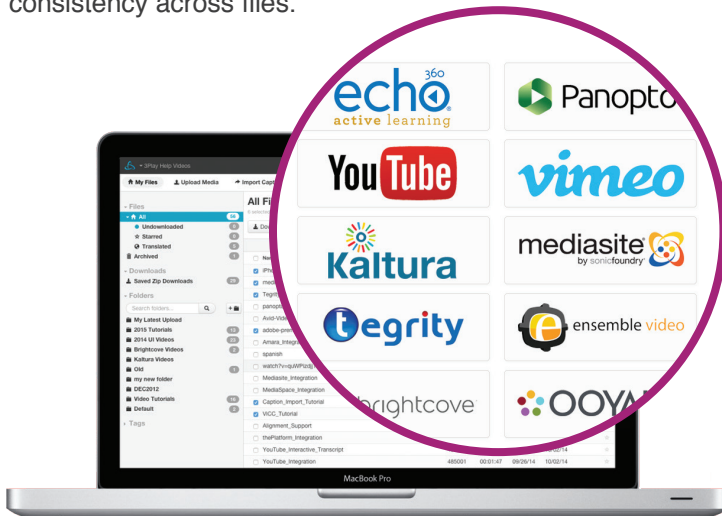*Product Brief*

CAPTIONING & AUDIO DESCRIPTION: HIGHER ED

3Play Media provides a more technologically advanced and cost-effective solution for closed captioning, audio description, and subtitling. We work with more than 2,500 customers across higher education, media & entertainment, and enterprise. Our patented technologies enable us to reduce cost while simplifying the process and maintaining premium quality. We provide the fastest turnaround in the industry, all major output formats, a secure web-based account system, a highly skilled U.S.-based workforce, an API & efficient workflows, and a suite of tools that save time and cut costs.

Over 99% Accuracy

We guarantee over 99% accuracy, and our measured accuracy rate is 99.6%. Our unique process, covered by 8 US patents (granted or pending), combines ASR technology with human editing. All work is done in the US by certified transcriptionists with discipline-specific expertise. We apply rigorous standards to ensure the highest quality and consistency across files.

Integrations & Automated Workflows

3Play Media is directly integrated with numerous video platforms and lecture capture systems, including YouTube, Kaltura, Panopto, Mediasite, Echo360, Facebook, Vimeo, Ensemble, Voicethread, MediaAMP, Brightcove, Ooyala, MediaPlatform, and Wistia. Integrations allow you to select videos for captioning directly in your video platform; we'll post captions back to your videos when they're complete.

Flexible Upload & Download Options

You can upload video files from your computer, via links, via FTP, with an API, or with one of our integrations. Output formats include SRT, WebVTT, SCC, SMPTE-TT, STL, EBU.STL, CAP, QT, SAMI, TTML, DFXP, and 40+ other formats.

Flexible Turnaround Options

We understand the importance of fast, reliable turnaround. You can specify turnaround on a file-by-file basis and choose from 4 business days, 2 business days, 1 business day, 8 hours, or 2 hours. With thousands of transcriptionists, we have the capacity to meet your deadlines for any amount of content. We guarantee legal compliance at all turnaround speeds and our deadline compliance is over 98%.

Account System

Our secure, web-based account system provides simple features for uploading and monitoring the status of video files, downloading captions/transcripts, and editing captions after they have been processed. Our system is designed to accommodate large institutions and allows for different billing, operational, formatting, and technical requirements.

ADA, 504, 508, FCC, & WCAG 2.0 Compliance

Our closed captions comply with Sections 504 & 508 of the Rehabilitation Act, ADA Titles II & III, FCC best practices and quality standards, and WCAG 2.0 Level A and AA standards.

Audio Description

We provide cost-effective, high quality audio description services utlizing professional describers and a synthesized speech output. We provide both standard and extended audio description. You can preview and edit your audio descriptions in your account, and you can download your description as a video, audio, text, or WebVTT file.

Audio Description Plugin

This simple plugin allows you to publish audio description on video players that otherwise don't support it.

LMS Plugin Embed

This simple plugin allows you to add videos with interactive transcripts, captions, and audio description to LMS systems like Blackboard, Canvas, and Moodle.

Interactive Video Search Tools

We offer several plugins to help you leverage captions to make your videos searchable and interactive. The interactive transcript plays below your video and allows users to search the video and navigate by clicking on any word to jump to that exact point. Playlist search allows you to search across an entire library of videos, preview mentions of your search term, and click to watch any video from that point. These tools are great for improving student studying, engagement, and accessibility for all users.

Translation & Subtitling

Our translation and subtitling services are seamlessly integrated with our captioning and transcription services. Translations are done by professional linguists and you can choose from multiple quality/price levels.

Caption, Subtitle, + Audio Description Editor

Although rarely necessary, you can edit your captions, translated subtitles, and audio descriptions using the editing interface in your account. Your changes instantly propagate to all output files, including all caption formats and video plugins.

YouTube One-Line Embed

This simple iframe embed allows you to add captions and interactive transcripts to YouTube videos that aren't on your channel.

3Play Media

Services	Express	Pro
Captioning & Transcription	✓	✓
Translation & Subtitling		✓
Audio Description		✓
Automated Transcript Alignment		✓
Encoding of Closed & Open Captions		✓
Vertical Caption Placement		✓
Turnaround		
4 Business Days	✓	✓
2 Business Days	✓	✓
1 Business Day	✓	✓
8 Hours	✓	✓
2 Hours	✓	✓
Output Formats		
Standard Caption & Transcript Formats	✓	✓
Advanced Caption & Subtitle Formats		✓
Custom Caption Formats		✓
Tools & Features		
Online Account System	✓	✓
Web Upload	✓	✓
Preview Captions	✓	✓
Caption & Subtitle Editor	✓	✓
Caption Format Converter	✓	✓
Interactive Transcript & Playlist Search		✓
Captioned Video Player		✓
Upload via FTP or Links		✓
Multiple Users		✓
Import Existing Captions		✓
Advanced Transcription Settings		✓
Technical Glossaries		✓
Video Platform Integrations		✓
YouTube + Vimeo Integration	✓	✓
YouTube One Line Embed		✓
Audio Description Plugin		✓
LMS Plugin Embed		✓

Plans & Pricing: http://www.3playmedia.com/plans-pricing/

3Play Media provides a more technologically advanced and cost-effective captioning, audio description, & subtitling solution. We work with more than 2,500 customers across higher education, entertainment, enterprise, & government. Our methods allow us to reduce cost & simplify the process while maintaining premium quality levels. We provide all major caption formats, efficient workflows, integrations, & flexible turnaround. 3Play Media was borne out of MIT in 2007 and operates in Boston, MA.