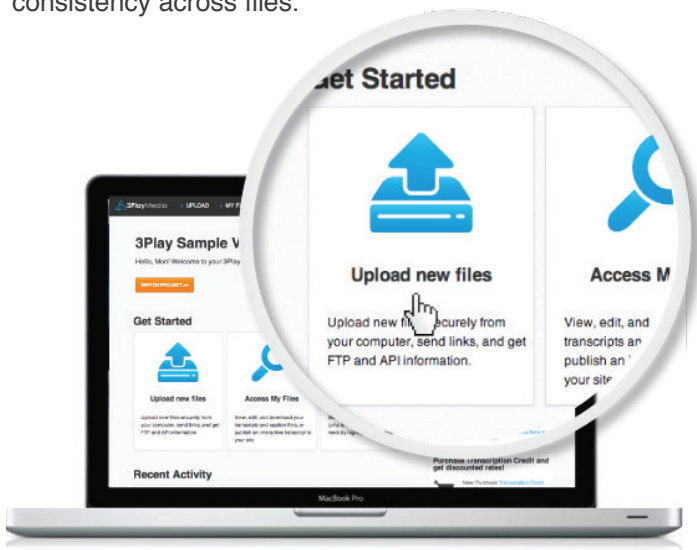


# CAPTIONING + SUBTITLING + DESCRIPTION

3Play Media provides a more technologically advanced and cost-effective solution for closed captioning, audio description, and subtitling. We work with more than 2,500 customers across media & entertainment, enterprise, and education. Our patented technologies enable us to reduce cost while simplifying the process and maintaining premium quality. We provide the fastest turnaround in the industry, all major output formats, a secure web-based account system, a highly skilled U.S.-based workforce, an API & efficient workflows, and a suite of tools that save time and cut costs.

## Quality Standards

Our process optimizes the combination of technology and human labor. We guarantee over 99% accuracy and our actual measured rate is 99.6%. All work is done in the U.S. by trained professionals with discipline-specific expertise. We apply rigorous standards to ensure the highest quality and consistency across files.



## Caption Import

Importing your existing closed captions, transcripts, or translated subtitles lets you convert them to any other format, make edits, create searchable interactive transcripts, translate to other languages, and securely manage your assets all in one place.

## Integrations, API, & Automated Workflows

3Play Media is directly integrated with numerous video platforms and cloud storage accounts, including YouTube, Vimeo, Facebook, thePlatform, Brightcove, Ooyala, Kaltura, MediaPlatform, Mediasite, Limelight, Ensemble, Wistia, Echo360, Panopto, Dropbox, Box, and Google Drive. Our flexible APIs allow you to develop your own automated workflow.

## 2 Hour Turnaround

We understand the importance of fast, reliable turnaround. You can specify turnaround on a file-by-file basis and choose from 4 business days, 2 business days, 1 business day, 8 hours, or 2 hours (the fastest in the industry). We are staffed with thousands of transcriptionists—providing the capacity to meet your deadlines for any amount of content. We guarantee 99% accuracy and FCC compliance at all turnaround speeds.

## Account System

Our secure web-based account system ensures that nothing ever falls through the cracks by letting you monitor the status and billing details of every single file, past and present. The system provides flexible upload options, support for most media formats and codecs, a caption & subtitle editor, multi-user access, an API, and unlimited access to your output files.

## Caption & Subtitle Output Formats

If multiple output formats are required, if edits are made, or if standards evolve, our captions and subtitles are automatically updated and can be regenerated instantly. Output formats include SCC, SMPTE-TT, SCC, STL, EBU.STL, CAP, QT, WebVTT, SAMI, TTML, DFXP, SRT, plus 40 other formats. You can make instant changes to the frame rate or starting timecode. We also provide custom outputs that comply with submission requirements for Hulu, Netflix, and Amazon.

## Audio Description

We provide cost-effective, high quality audio description services. Your audio description will be created by professional describers who utilize our unique workflow, process, and advanced technology.

## Vertical Caption Placement

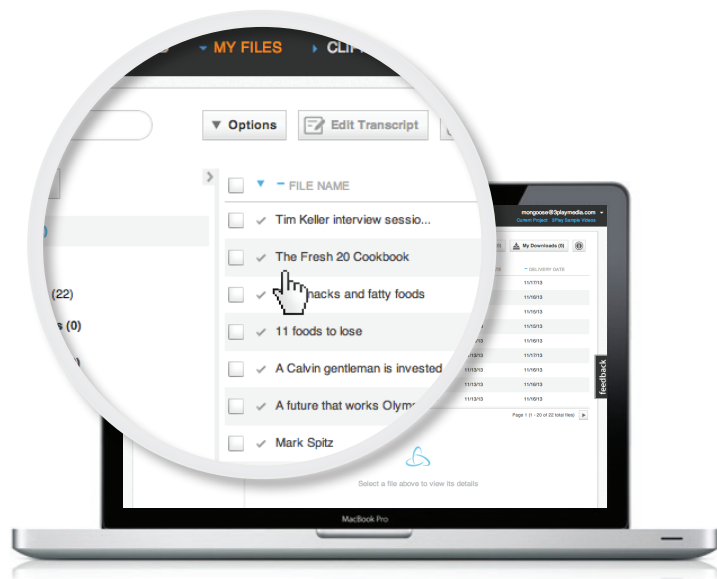
We provide automated and manual processes that reposition captions to avoid obstructing onscreen text or critical content.

## Translation & Subtitling

Our translation and subtitling services are seamlessly integrated with our captioning and transcription services. Translations are done by professional linguists and you can choose from multiple quality/price levels. The built-in subtitle editor lets you make instant changes to your subtitles after they have been processed.

## iTunes Official Partner

3Play Media is an official iTunes partner. You can find us on the iTunesConnect partner site.



## Caption & Subtitle Editor

Although rarely necessary, you can edit your captions or translated subtitles using the editing interface in your account. Your changes instantly propagate to all output files, including all caption formats and video plugins.

## Video Clip Captioner

Our patent-pending technology creates closed captions for clips almost instantly by extracting them from the full-length video captions. This scalable process is extremely cost-effective and prevents the need to recreate closed captions that already exist for the full-length video.



3Play Media provides a more technologically advanced and cost-effective captioning, audio description, and subtitling solution. We work with more than 2,500 customers across media & entertainment, enterprise and educational institutions. Our methods allow us to reduce the cost and simplify the process, while maintaining premium quality levels. We provide all major caption formats, efficient workflows, an API, and fast turnaround. 3Play Media was borne out of MIT in 2007 and operates in Boston, MA.

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| Services                              | Express | Pro |
|---------------------------------------|---------|-----|
| Captioning & Transcription            | ✓       | ✓   |
| Translation & Subtitling              |         | ✓   |
| Automated Transcript Alignment        |         | ✓   |
| Encoding of Closed & Open Captions    |         | ✓   |
| Vertical Caption Placement            |         | ✓   |
| Turnaround                            |         |     |
| 4 Business Days                       | ✓       | ✓   |
| 2 Business Days                       | ✓       | ✓   |
| 1 Business Day                        | ✓       | ✓   |
| 8 Hours                               | ✓       | ✓   |
| 2 Hours                               | ✓       | ✓   |
| Output Formats                        |         |     |
| Standard Caption & Transcript Formats | ✓       | ✓   |
| Advanced Caption & Subtitle Formats   |         | ✓   |
| Custom Caption Formats                |         | ✓   |
| Tools & Features                      |         |     |
| Online Account System                 | ✓       | ✓   |
| Web Upload                            | ✓       | ✓   |
| Preview Captions                      | ✓       | ✓   |
| Caption & Subtitle Editor             | ✓       | ✓   |
| Caption Format Converter              | ✓       | ✓   |
| Caption Import                        |         | ✓   |
| Video Clip Captioner                  |         | ✓   |
| Upload via FTP or Links               |         | ✓   |
| Multiple Users                        |         | ✓   |
| Multilingual Subtitle Editor          |         | ✓   |
| Advanced Transcription Settings       |         | ✓   |
| Technical Glossaries                  |         | ✓   |
| Video Platform Integrations           |         | ✓   |
| Upload from Cloud Storage             |         | ✓   |
| YouTube + Vimeo Integrations          | ✓       | ✓   |
| Interactive Video Search Plugins      |         | ✓   |

Plans & Pricing: <http://www.3playmedia.com/plans-pricing/>